MEDIA RELEASE

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ADA NSW welcomes new partnership to bolster clinical education

Australian Dental Association of New South Wales (ADA NSW) today announces a first-time strategic partnership with Henry Schein, Australia's largest dental product distributor, aimed to supply state-of-the-art dental technology and equipment to ADA members and the wider dental community for continuing education and to ensure they are leading the way in oral health practices.

ADA NSW is currently undertaking clinical facility improvements, including new treatment centres and an entirely new learning lab focussed on digital dentistry and digital workflows, new Al integration tools, scanners and 3D printers. In the past financial year, 4,399 dental professionals attended the ADA NSW's <u>Continuing Professional Development</u> (CPD) courses with 61% of the registrations coming from returning participants.¹

The partnership aims to elevate the ADA NSW clinic's educational standards and provide more structured and robust courses that are at the forefront of oral health education. Henry Schein is committed to providing the latest equipment & technology, supporting educational initiatives and philanthropic endeavours that benefit the wider community.

ADA NSW President, Dr Dominic Aouad says: "At the heart of this partnership lies a shared commitment to helping dental professionals with their professional development and learning by increasing access to the highest quality CPD courses in a state-of-the-art training environment.

"We are currently investing in modernising our learning spaces and this kind of partnership helps us to stay at the forefront in this. ADA NSW has a new website launching in December 2024 with plans for an LMS to integrate a more hybrid model in how we deliver learning."

To reach even more dental professionals, ADA NSW will also have access to Henry Schein's <u>Dental Education Hub</u> to increase awareness of the association's well-regarded CPD program.

"Henry Schein Australia is proud to partner with ADA NSW in advancing dental care and supporting the professional growth of dental practitioners. This collaboration underscores our commitment to delivering innovative solutions and comprehensive resources to empower the dental community in providing exceptional patient care" says Michael Fahey – General Manager Commercial Dental, Henry Schein Australia.

Media Contact: Amber Daines 0404 145 939

¹ Source <u>ADA NSW Annual Report 2024 (adobe.com)</u>

About ADA NSW: ADA NSW is the peak professional association for dentists and dental students in NSW and the ACT with over 5,000 members, representing 70 per cent of dentists. ADA NSW has been supporting dentists and promoting good oral health in the community since 1929.

About Henry Schein: Henry Schein Australia subsidiary of Henry Schein, Inc. (Nasdaq: HSIC) is a solutions company for health care professionals powered by a network of people and technology. With operation or affiliates in 33 countries, our Business, Clinical, Technology, and Supply Chain solutions help office-based dental and medical practitioners work more efficiently so they can provide quality care more effectively.

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Key Initiatives of the ADA NSW Partnership Include:

- Equipment Fit Out: Henry Schein will provide state-of-the-art equipment to help update the cutting-edge training facilities at the ADA NSW office tailored to the unique needs of dental practices. In partnership with Henry Schein, the ADA NSW will also showcase a fully digital workflow from CBCT to Intra Oral Scanning, Printing, Milling, and the latest software for smile design. This is aligned with the ADA's goal of helping practitioners have access to the latest technology and training to enhance efficiencies and patient care.
- Educational Support for Members: The partnership will foster a range of educational initiatives adding to the already extensive ADA NSW offering and providing even broader access to local and global Key Opinion Leaders from some of the industry's most established brands, designed to keep ADA members informed and skilled in the latest dental practices. Workshops, seminars, and online resources will be made available to promote continuous professional development.
- 3. **Philanthropic Endeavours**: Together, Henry Schein and ADA NSW will engage in community-focused projects aimed at promoting oral health awareness and accessibility building on the great success of the <u>Filling the Gap</u> program. These initiatives will help address dental health disparities and ensure that vulnerable members of the Australian community have the opportunity to receive quality dental care.

The partnership between ADA NSW and Henry Schein Australia marks a significant step forward in enhancing dental care and education. By combining cutting-edge technology, comprehensive educational resources, and impactful community initiatives, we are committed to empowering dental professionals and improving oral health outcomes for all Australians. Together, we look forward to shaping an even brighter future for the dental community and the communities we serve.

For media matters please contact Amber Daines <u>amber@amberdaines.com</u> or +61 404 145 939.

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